



Latow in Focus

SEPTEMBER 2010

Up Front with Toni

Toni Browning, President

This hot, hot summer is almost at the end, I hope that everyone had a very pleasant summer and I look forward to seeing your "Summer Essays" at our October General Meeting.

Over the summer there have been some initial changes to our website and we have done a studio backroom clean up and inventory.

A brief note on studio use by members: Under no circumstances can the studio be used for commercial purposes. The studio equipment is bought by Latow for the personal use of the members. Please do not plan any shoots in the studio that you are being paid for.

Our program is packed this year. At our September 7 meeting, we will review the new program, changes to the evaluations and the updated Members' Handbook. That evening you can renew your memberships too. Hope to see you there.



Tom Stephens won First Honourable Mention in the recent photo contest of **Outdoor Photography Canada** magazine. The contest theme was how the human race has positively or negatively impacted the environment. Tom's *Preparing the Vineyard* is in the Fall issue.

Gallery space for members on Latow website

Paul Sparrow

As you might be aware by now the web site has changed and with the changes I am soliciting new images for the "Gallery" section.

Each gallery is now 9 images and each gallery thumbnail collection will be formatted in a 3 X 3 grid. You must specify one image to act as the initial thumbnail on the "Gallery" page. It will be formatted to a square.

There are now a number of options for the display of the images within your own gallery:

Option 1) - Specify your gallery to display the image thumbnails and full size images without titles.

Option 2) - Specify your gallery to have the title of each image come up under each thumbnail and this will be repeated under each full size image. This format will be applied to all the images. To use this format you must rename your files to the title you want displayed with upper and lower case as you want to see it.

Option 3) - Add a "Sub Heading" with the thumbnail grid if you have a collection of images with similar subject matter., e.g. Paul Sparrow, Landscapes.

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Option 4) - Include an e-mail link at the bottom left of the thumbnail grid so people can e-mail you about your images.

When submitting images for inclusion into the Gallery you must specify which options you want and if you choose "Option 2" then you must rename your files. If this is not done your gallery will be created using Option 1.

All submissions are to be e-mailed to me at the new Latow e-mail info@latow.com.

Check out the "Gallery" section to get an idea of the new look.

Looking forward to seeing your images...

Photo Contests: Know What You Are Giving Up When You Enter

Tom Stephens

In this Age of the Image, opportunities abound to enter photo contests, some with very attractive prizes. But how many people read the full rules before entering a contest? Some contest agreements are completely one-sided and require the photographer to forever give up all rights to the photograph, which might be subsequently used by the contest organizer or sponsors without any compensation. This can apply to all images submitted, not just the winners. If you find this acceptable, so be it. But be informed: there is a wide variety of approaches that magazines take. Consider just three Canadian publications:

PhotoLife reserves future publication rights only for the magazine and a sister publication, and this is for the winners only <http://www.photolife.com/ii2010en.pdf>. Outdoor Photography Canada does not appropriate any rights to images submitted to their contests whatsoever: "All photographs entered in any Outdoor Photography Canada magazine contest remain the property of the photographer. The photographer, by entering the contest, agrees that his or her photo may be published by SunLight Media Inc. one time as it relates to the contest both in print and on the OPC website. No other usage of any photograph entered is authorized or implied."

Changes to Evaluations Process

Virginia Stranaghan

Your Evaluations Committee has made some changes that we hope you will enjoy this year. There will be a theme for the Evaluation for those who wish to participate. The first theme is "Simple," which you may interpret in any way you wish.

This year participants may enter a total of 6 images with a maximum of 4 images in any one medium. Entries submitted in the theme category are counted as part of the total 6 images allowed.

Further details on the changes to Evaluations will be provided at our September general meeting and will also be outlined on the website in the Evaluation Regulations. Entries are due September 28 for the first evaluations of the year.

<http://www.outdoorphotographycanada.com/editorsassignment.html>

In contrast, Canadian Geographic, which runs many photo contests with great prizes, is a notable 'rights-grabber'. Consider this excerpt from their rules: "By uploading or submitting any photo to the Contest, you grant ... Canadian Geographic Enterprises and [the sponsor] and its affiliates and licensors a world-wide, perpetual, royalty-free, irrevocable and non-exclusive right and license to use, copy, adapt, transmit, communicate, publicly display and perform, distribute and create compilations and derivative works or merchandise from any such submitted photograph to promote the Canadian Geographic Photo Club, its photo contests or [the sponsor] in general." <http://photoclub.canadiangeographic.ca/cg/Contests/photocontest/Rules.aspx> Did they leave out anything?!

The morale of the story: Read those agreements before you submit an image to a contest, and make sure you are comfortable with the rights you may be giving up. For more on this topic, see the informative blog of Latow's 2010 Seminar speaker, Darwin Wiggett: <http://darwinwiggett.wordpress.com/category/rant/>.

September field trips

Bob Walling

Milton Steam Era: September 4th

Our first field trip of the year takes place Saturday, September 4th at the Milton fairgrounds. Let's meet around 2 pm at the grandstand, but there is also a parade on Main Street at noon. This is only a short distance from the fairgrounds. For more information, go to www.steam-era.com

Cheltenham Badlands: September 25

On Saturday, September 25, we will have a field trip to the Cheltenham Badlands. The badlands are an interesting geological anomaly, consisting of eroded shapes in red and blue clays. It is only approximately 20 acres in size, however it can yield many interesting photographs.

To get there, take Mississauga Road north from the the 401 interchange. Go about 5 miles north to the intersection of Old Base Line Road. Turn right and go about a mile. You will see the badlands on your right.

As parking at the site is limited, carpooling is suggested. We could meet at 8:30 AM at the east end of Mapleview mall (By the east doors of the Bay.)



Photo: Bob Walling

Digital Group: Sept. 14th

Paul Sparrow

The Path to Sharp Images: Our first meeting of the year kicks off with something all members will want to know: how to produce razor sharp images.

We'll look at everything from good shooting technique to calibrating your lenses so they focus accurately, to post-production sharpening techniques for prints and projected images. So make sure you attend as this is going to be a meeting you won't want to miss.

Looking forward to seeing you all...

Members' handbook available online

Check the Latow website for the new Members' Handbook -- your complete guide to annual Guild events, meetings and interest groups, exhibition and sales opportunities, membership matters, and contact people.

The Handbook includes a calendar of events to help members find their way through our busy Guild season and links to event coordinators and relevant details on the Latow website. The current issue is dated July 2010.

Photo Art Group: Sept. 21

Joh. Friedrich

Birds of a Feather: Most birds have feathers. The Photo Art program this year will start with a visit to the BAC main gallery to study, wait for it, birds. The fine paintings of birds by Chris Bacon will be the backdrop for our first assignment.

So why not flock together on our first session for this gallery visit on Tuesday, 21 September, 2010. As usual, we will meet in our studio at 7:30pm.

See you all there.

For Sale

Epson Stylus RX500 printer. Excellent condition, like new, \$50.00. Call Wayne Elliott at 905-338-5097 or email at sunsetwind@cogeco.ca.

Members' news

Don Corby will be having a solo show in the Milton town hall on now through November 26. Milton Town Hall is located at 150 Mary Street in Milton. It is open from 8:30am to 4:30pm. The pictures are in the Milton room.

Dave Lawson and **Wayne Elliott** will have an exhibit at Artway on Two in the Joseph Brant Memorial Hospital from Sept.1 to 30, 2010. Dave's exhibit is called *Monochrome Mosaic* and Wayne's is *Autumn Dreamscapes*. They feel their respective work complements each other, as Wayne's are colour prints while Dave's are black and white.

Barbara Kater and **Larry Feldman** will have a joint exhibit in the Fireside Lounge at the Burlington Art Centre from August 25 to September 28.

Landscapes Plus: Newfoundland & Tuscany. Photographs by **Frank Myers** and **Tom Stephens** in the BAC Fireside Lounge September 29 to October 26. A look at rural beauty in two very different locales, sprinkled with structures that have their own special appeal.



Who would expect to encounter another Latow member in a Newfoundland village? That's what happened in mid-June as Frank Myers and Wayne Elliott were surprised to find each other photographing the same church in Newtown NL! With Wayne is fiancée Judy Starkey. We didn't get the name of the friendly mutt.

September at a Glance

August 30	Board Meeting
Sept. 7	General Meeting: Program and members' handbook review
Group Meetings:	
Sept. 14	Digital Group: The path to sharp images
Sept. 21	Photo Art Group: Birds of a feather
Sept. 28	Studio Group:
Other Events:	
Sept. 4	Field trip: Steam Era Milton
Sept. 25	Field trip: Cheltenham Badlands
Sept. 28	Evaluation entries due

Current and upcoming

An Evening with Freeman Patterson

Saturday, November 6 @ 7:30 pm

The Meeting House - 2700 Bristol Circle Oakville

Join internationally acclaimed photographer, teacher of visual design and writer Freeman Patterson for the inspirational show: *Gardening with what you have*. Freeman believes that just as "the best place to see and make photographs is wherever you are," the best place to garden is also wherever you are. No place is too unsuitable or too small, and success depends entirely on a person's imagination and common sense. Come and share this photographic celebration of gardening.

This is an Oakville Horticultural Society fundraising event to support the redesign of the Anderson Bridge Parkette. Further information: <http://www.oakvillecentre.ca/1135.htm>

Toronto International Camera Show

Sunday Sept 19 10 am to 3 pm.

Location: Thornhill Community Centre, 7755 Bayview Ave. Thornhill, ON

Buy – Sell – Trade, used cameras, lenses, digital & analogue, books, darkroom. Entry fee \$7.00

Your executive thought it might be useful to print the guidelines we've established for this newsletter. You'll also find them in the new members' handbook, available on the Latow website.

The Latow newsletter *In Focus*

The Latow newsletter *In Focus* will provide the Latow board and group leaders with a means by which to keep members informed of guild business and events.

Members will be invited to contribute news, sharing information about their shows, awards received, images published etc.

Members may also suggest photo opportunities, recommend photographic exhibitions others may enjoy etc.

Members may advertise to buy/sell equipment or promote activities such as courses and workshops they are presenting. If these courses or workshops are for the member's profit, the mention will be brief (one or two lines), providing contact details for those wishing information.

In cases where a submission does not appear to fall within the above mandate, the editor may reject the submission or ask for revisions. The editor will consult the President for guidance when necessary.

In general, the editor's role will be to edit content submitted, not to be the originator of content.

In Focus will be published monthly from September to June.

Publication will be electronic; paper copies will not be produced.

New editions will be sent by email to members at the end of the month. Generally, the content will focus on matters relevant in the coming month.

Deadline for submissions will be seven days prior to the end of the month.

Submitted content may be edited for length or clarity and formatted to suit the publication.

A word or two from the editor:

Looks like we're off to another great year, with an exciting program and many highlights for individual members. Thanks for all your contributions this month—keep them coming.

Feedback and suggestions about this newsletter will always be welcome. Please contact the editor Frank Myers: fmyers4@gmail.com.

