

February 2006

## From The Gallery

### CONTENTS

#### Cover

- Floodlight from the Prez

#### Page 2

- Floodlight from the Prez (cont)
- From the Editor's Desk

#### Page 3

- From the Editor's Desk Continued

#### Page 4

- For Sale
- Rob Kennedy Seminars
- Coming Up in February
- Annual Seminar Update
- Fireside Exhibition
- 3 Club AV

#### Page 5

- Rob Kennedy Seminar Brochure
- The Juried Show

#### Pages 6 to 9

- A Fine Photojournal from Tim Morton

#### Pages 10 to 12

- The Editor's Competition Rule Change Proposal



Winter Oasis  
Photo by Ron Chalecki

### FLOOD LIGHT FROM THE PREZ

This month the spot light is on the Guild's programs, judging and the evaluation program, and your, I mean YOUR, dissatisfactions with the way we are doing things. Every now and again I hear some rumblings, which suggest we should be doing things differently. Often it is expressed in somewhat abstract terms like "more dynamic programs" or "programs are boring." That does not tell me, and the executive, much about what it is you would like changed. What is a dynamic program for some of you may not be a dynamic program for others. We, the executive that is, have an obligation to make all of you proud members of the Guild. I for one doubt we will ever succeed in making everyone happy. There are just too many likes and dislikes, needs and desires out there for that.

### IMAGE

Editor: John Ward

Original Layout and Design by :  
Bill Shotton and Peter Young

Send submissions to:  
latowsecretary@cogeco.ca

### Latow Photographers Guild

Burlington Art Centre  
1333 Lakeshore Road  
Burlington, Ontario  
L7S 1A9  
Phone: (905) 632-7796  
Fax: (905) 632-0278

### **FLOOD LIGHT FROM THE PREZ (continued)**

The executive is already reviewing our evaluation program and judging system. We know that many of you feel that judging has not been fair, or reasonable, or made by GOOD judges. Here is your opportunity to participate in making a good Guild even better. (I happen to believe that our Guild is a very good Guild.) Any suggestions YOU, the members have, that are concrete ideas to improve the evaluation program, are on the table. But you have to put them on the table.

All our programs are under review. What can the executive do to improve them? What can our group co-coordinators do to improve them? Do we need new programs? Should we get rid of some of the existing programs? There is a lot of talent in the Guild and maybe some of that talent can be tapped to help in making our programs better. What, you like things just fine as they are? That is all right too, but let us know before we make all kinds of changes.

A review of this kind requires some soul-searching. It requires open debate at all levels. This is your Guild! Let us make it the Guild you want it to be and remain "not your average camera club."

Contact me or any member of the executive with your ideas. Every thought you express will be discussed and given serious consideration.

Joh. Friedrich

### **FROM THE EDITOR'S DESK**

Please read FLOODLIGHT FROM THE PREZ before you read my editorial

Joh seems to be suggesting that his Floodlight this month is on the Guild's programs, judging and the evaluation program because you are dissatisfied but, the rumbles he talks about have come mostly from me, a few members including other Executive members and the results of a survey I presented to twenty-five members who have left Latow. The expression of "more dynamic programs" and "programs are boring" come from me and one member who left. Joh is well aware of this.

Joh also expresses a concern over what it means to have a "dynamic" program or a "boring" one. To that, I would say that, if you didn't attend last week's Studio Group, and most of you did not, you missed a perfect example. If you need to find out which it was (dynamic or boring), please ask one of the thirteen people (out of eighty members) who attended this.

Joh also did not tell you that I surveyed six other photo clubs, five local and one in the Maritimes. I prepared a report to the Executive that took into account many of the more positive things that each club had including a Master's level, judging by your own members, and a different way of recognizing our members in the Annual Awards among other things. The report also introduced new categories to replace black and white, colour print, digital slide and slide. These new categories would allow you to enter in any medium you choose. These are: Pictorial, Nature, Travel, Portraiture, Theme (as chosen by the club from time to time) and Member's Choice. (where you can re-enter a photo a second time if you want it rejudged) More categories could be added.

This is a "DYNAMIC" new way of looking at judging and evaluations.

I have attached this report on pages 9 through 11 for you to look at.

See Page 3



**The Journey by John Pingree**



**Bleak Midwinter by Ron Chalecki**

**FROM THE EDITOR'S DESK****Continued**

I also prepared a report on what I thought could benefit the club. This came from my own point of view, talks with some other members who were dissatisfied and that of the survey response. The seven page report was given to the Executive last month and it ruffled some feathers. Is there need for improvement?

I will let you decide from the **facts**:

- Latow presently has between 75 and 80 members. We once had far more.
- We lost about 30% of our members last year.
- In the last General Meeting about half attended. I counted them.
- There has been more than one person concerned with regard to the competitions and judging. I am one, Ron Chalecki is another and, there are numerous others.
- The BAC has told us that parking rates and maybe even membership fees will probably rise this year.
- Latow was saddled with the high cost of catering by Pepperwoods from the BAC.
- We have no V/P and it took numerous nominations before a president was found last year.
- 16% of our members showed up for the last Studio Group. I discussed the content of this meeting and there were at least three people who were completely dissatisfied because there was substance.

In the survey of ten people responding:

- 50% of the respondents said they didn't have time to volunteer.
- 40% of the respondents said that the volunteer hours were too high or probably too high.
- 20% had a problem with the program.
- 60% of the members that were sent the survey didn't bother to answer. I contacted them twice.

Here in a nutshell is what I proposed in response to the above **facts**:

- Set a goal to get at least 125 members and keep them at Latow with good and interesting programs. Note that I am not responsible for the content of the Groups. The leaders of those Groups are. If they do not know how to conduct an interesting and informative meeting, members will not come and, that is a total waste of resources and time.
- Review my suggestions on a new system of judging. Make competitions fun and fair. See Pages 10-12
- Get a good strong voice at the BAC to insure there are no major cost increases to parking or memberships in the future.
- If we need to, look around for other venues. We do not need to have the seminar at the BAC.
- By providing a more interesting and diverse club, you will get a VP and a maybe even a competition to be the next president.
- Remove the requirement for volunteering for Latow. Volunteering should be voluntary.

- We need new and younger members to balance us old folk and to take over in the future. I am an old fart but, I'm not dead. Everyone can contribute in their own way. This idea just makes good business sense.
- Make better, more dynamic programs. I was told that, if I didn't like the programs, that I could do them. I am not saying I am better. People who react like this miss the point. I am saying that we need to provide a solid program that benefits everyone and I know you can not make everyone happy. So a few leave, not 30%. If you or I or Richard or Paul, etc do not have the time and the creativity to do this then, it's time to step down. I respect that this is a volunteer organization but, it can't remain static and, it is.

So folks, I think we do have a problem and I have offered some solutions. In fact, my two reports were quite critical but, if we want to have a better club, more members and an interesting program, we need to re-evaluate everything once in a while and someone needed to voice that.

I agree with Joh when he says it requires soul searching but I do not agree with him when we say that Latow is not you average camera club.

Right now, it is your average camera club in my opinion and, for me to remain, that must change.

Slash

**FOR SALE**

Hello

I wanted to let your photography guild know that I have a Fuji Fix Pix S2 Digital Camera for sale. It is in mint condition and comes with original packaging, instruction manuals etc.

Could you please let your members know... if anyone is interested in the camera please have them call me at 905-575-1663.

**Rob Kennedy**

Hello my photog friends,

I hope all is well with you!

Here are my Workshop dates for 06'. I will be updating my website soon so I thought I'd let you have a peek now! To keep things fresh & interesting you'll notice 2 new Workshops this year, as I know some of you have participated before, this keeps us all "on our toes" *visually*, and inspires us to create.

Workshops are about fun & learning, and there will certainly be alot of that going around!

Enjoy capturing & creating,

Rob Kennedy  
[www.robkennedyphotos.com](http://www.robkennedyphotos.com)  
(905)206.9363

See Page 4 for Brochure

**YOUR AD HERE**

**NO CHARGE**

**CONTACT JOHN WARD**

**[latowsecretary@cogeco.ca](mailto:latowsecretary@cogeco.ca)**

**COMING UP**

Guest speaker February 7:

Juraj Dolansjki will do the following presentation:

Compose yourself - Instructional  
For attention-grabbing images, composition is very important. The presentation with many visual examples, covers most of the standard "rules", centre of interest, 1/3 rds, horizontal, diagonal, vertical, patterns and form, and selective focus and its digital limitations.

**ANNUAL SEMINAR**

Our annual seminar will be held on Saturday April 22, 2006. We hope you will attend and volunteer that day. Keith Marshall is the volunteer co-ordinator for the seminar and I am sure that you will be hearing from him.

Our speaker this year is George Lepp and he will be presenting "Optimizing the Results". The brochure will be out in February, but as soon as it is ready it will be posted on our website. We are getting quite a few enquiries. George is a contributor to the Outdoor Photographer magazine and he has put the date of his seminar in the February issue.

**FIRESIDE**

Fireside Exhibition  
The Latow Fireside Room exhibition takes place from March 30 to April 26. You can submit up to 3 framed photographs and they must be ready to hang, wire is preferred. They have to be left in the finishing room no later than Tuesday March 28, 2006. If you have any questions, you can contact me at 905-319-7914.

Bill Browning

**THREE CLUB AV**

Hi everyone,

It's that time of year again when I put together the Three Club AV show from all YOUR images. For you new members this is a time when Latow gets the chance to present our BEST work to an appreciative crowd through prints and projected AV and again I'm looking for material to star in the production.

I need LOTS of images for the AV so the more the better and sequences of images on a specific subject (eg. people, places, nature, landscapes, still lifes, abstracts and manipulated images) are all welcome.

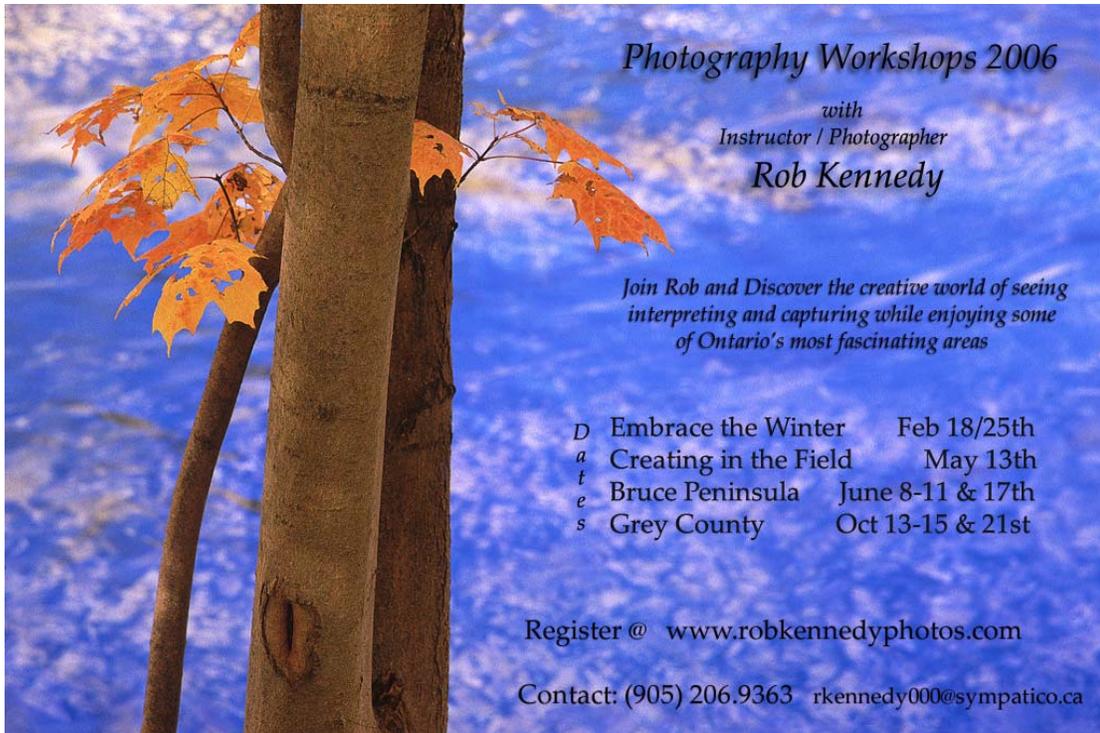
This year the show will be presented completely digitally so I'm looking for image files that you've scanned from slides or negs, or images that you've shot digitally so long as I get them as **JPEGS with the longest dimension being 1024 pixels**. Put them on a CD and drop it off in the finishing room in the box labeled "Three Club AV", give them to me directly at one of the meetings, or e-mail them to me directly at [psparrow@cogeco.ca](mailto:psparrow@cogeco.ca).

Thanks and I look forward to seeing your stuff.

Paul Sparrow  
Digital Group Leader

**The Deadline for the  
next Newsletter is**

**February 22nd,  
2006**



*Photography Workshops 2006*  
with  
Instructor / Photographer  
**Rob Kennedy**

*Join Rob and Discover the creative world of seeing  
interpreting and capturing while enjoying some  
of Ontario's most fascinating areas*

D Embrace the Winter Feb 18/25th  
a Creating in the Field May 13th  
t Bruce Peninsula June 8-11 & 17th  
e Grey County Oct 13-15 & 21st  
s

Register @ [www.robkennedyphotos.com](http://www.robkennedyphotos.com)  
Contact: (905) 206.9363 [rkennedy000@sympatico.ca](mailto:rkennedy000@sympatico.ca)

### **JURIED SHOW**

The Juried Show will be held in the Perry Gallery from April 22 to May 23.

The intake will take place in the Perry Gallery on Tuesday, April 18 from 3:30 to 5:30 & 7 - 10 PM.

On Wednesday April 19, 7:00 - 8:30 PM you can meet the Juror and she will announce the selections and awards.

This years Juror is Jennifer Long ([www.jenniferlong.ca](http://www.jenniferlong.ca)), Director of Gallery 44 in Toronto.

All pictures must be suitable for gallery presentation (including wire backing ready for hanging).

The cost for submission is \$10 for up to six pictures.

All pictures selected will receive \$15 each in addition to two honourable mentions at \$25 each and the Juror's award of \$50.

Entry forms can be obtained in the Latow finishing room (just to the right as you enter).

For further information you can contact Larry Feldman at:

905 820 2238 or e mail at: [feldmang@sprint.ca](mailto:feldmang@sprint.ca)

**AROUND SAN FRANCISCO, CALIFORNIA****by: Timothy Dwight Morton, APSA of Hamilton, ON (Canada)**

San Francisco is the fourth-largest city in the state of California, United States. The focal point of the San Francisco Bay Area, much of it was destroyed by the terrible earthquake and fire of 1906, but rebuilt quickly. Today the city combines a vibrant new business centre with splendid modern architecture and several historic areas that survived the disaster.

**Fisherman's Wharf** is a popular tourist focal point with shops, museums and restaurants side by side with piers extending into the Bay and providing harbour for fishing boats and massive container ships. Locally caught crabs provide a major part of the menu for visitors, who also enjoy watching the sea-lions and seals that spend their time lolling about the piers.

IMAGE01.JPG to IMAGE04.JPG (**SEE PAGES 8 and 9**)

**Grace Cathedral** is the Episcopal Cathedral on the top of Nob Hill – the remarkably steep hill that towers over the city. The streets leading up to Nob Hill provide the routes for the famous trolley-cars – and they are very necessary, as walking up and down these precipitous slopes is a task only for the very young and fit. In the park at the top of the hill is the celebrated “Turtle Fountain” a gift to the city in 1831 which survived the earthquake and fire..

IMAGE05.JPG to IMAGE07.JPG

**The Golden Gate Park**, the largest city park, has over one million trees, nine lakes, several fly-fishing pools and a lily pond within its borders. The photos here cover just a small section -- the famed San Francisco Botanic Gardens.

IMAGE08.JPG to IMAGE11.JPG

**Muir Woods National Park.** In the 1800's, the northern California valleys were covered with gigantic redwood trees, most of which were cut down in the building boom of the early twentieth century. This National Park is an area set aside for the native forest, and named for the famous environmentalist John Muir

IMAGE12.JPG to IMAGE17.JPG

**Looking down Nob Hill** we see the famous hotels that border Huntington Park. The area's reputation for privilege and wealth dates back to Gold Rush times, when the railroad barons and those who made their fortunes in the Gold Rush of 1849 built their mansions there, to escape the crowding and the constant risk of disease in the lower city.

IMAGE18.JPG to IMAGE20.JPG

**Sausalito (by the harbour)** in Marin county at the northern end of the Golden Gate Bridge is home to several artists' colonies and a major tourist attraction.

IMAGE21.JPG to IMAGE24.JPG

**Union Square** is a commercial and cultural centers. The name comes from the square's frequent demonstrations in support of Union troop during the American Civil War. Today, palm trees shade the business people and visitors relaxing on its benches

IMAGE25.JPG to IMAGE26.JPG

**the Wells Fargo Museum** displays an original stage coach, and documents, artifacts, early photos, gold coins, mining tools and so on illustrating the history of the famed Wells Fargo bank – which largely financed the development of the area.

IMAGE27.JPG

**Alcatraz**, in the middle of the San Francisco Bay, is the celebrated island prison which for many years housed some of the most dangerous criminals. Escape was impossible because of the high speed of the tidal flows, not to mention the hungry sharks which prowl the waters. Today, is it a pleasant tourist site, reached by ferry.

IMAGE28.JPG to IMAGE31.JPG

**The Cable Car Museum** is administrated by the "Friends of the Cable Car Museum." It contains the powerhouse and machinery that still powers the cable cars, and from the overhead deck the visitor can watch the massive cables racing round their gigantic spinning wheels. Also on display are the mechanical devices used to drive the cars, and a splendid collection of guide historic maps and photographs

IMAGE32.JPG to IMAGE37.JPG

**Golden Gate Bridge** is surrounded by one of the largest urban national parks in the world, attracting millions of visitors each year. During the summer, fog often obscures the bridge itself - the photo here shows how the fog on the bridge itself vanishes almost miraculously as soon as you cross onto the land.

IMAGE38.JPG to IMAGE41.JPG

**Sources:**

- Flyer from "the Aquarium of the Bay"
- Flyer featuring "A Brief History of Wells Fargo"
- Booklet "San Francisco Guide" from *Tourist Board of San Francisco*
- Flyer from "Pier 39"
- Flyer from "the National Park Service on Point Reyes"
- Flyer from "the National Park Service on Muir Wood"
- Flyer from "the National Park Service on San Francisco Maritime"

**BIO:** I have been interested in photography since the late 1970's and the early 1990's joined the Latow for which I have served in various administrative capacities. As well as other publications, I have published in the Photographic Society of America Journal, and in 2000, I was made an Associate of the Photographic Society of America. I am presently their Chairman of the European Affairs Committee. I was able to go over to attend the opening of the "Hengdian Cup China Shanghai -- the 7<sup>th</sup> International Photographic Art Exhibition" in July 2004 in SHANGHAI, CHINA which I have contributed their publication SHANGHAI PHOTOGRAPHY.



IMAGE01.jpg



IMAGE02.jpg



IMAGE03.jpg



IMAGE04.jpg

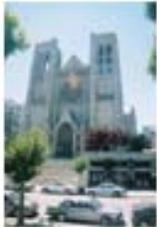


IMAGE05.jpg



IMAGE06.jpg



IMAGE07.jpg



IMAGE08.jpg



IMAGE09.jpg



IMAGE10.jpg



IMAGE11.jpg



IMAGE12.jpg



IMAGE13.jpg



IMAGE14.jpg



IMAGE15.jpg



IMAGE16.jpg



IMAGE17.jpg



IMAGE18.jpg



IMAGE19.jpg



IMAGE20.jpg



IMAGE21.jpg



IMAGE22.jpg



IMAGE23.jpg



IMAGE24.jpg



IMAGE25.jpg



IMAGE26.jpg



IMAGE27.jpg



IMAGE28.jpg



IMAGE29.jpg



IMAGE30.jpg



IMAGE31.jpg



IMAGE32.jpg



IMAGE33.jpg



IMAGE34.jpg



IMAGE35.jpg



IMAGE36.jpg



IMAGE37.jpg



IMAGE38.jpg



IMAGE39.jpg



IMAGE40.jpg



IMAGE41.jpg

## NEW EVALUATION PROPOSAL

The old categories of Monochrome Print, Multicolor Print, Digital Slide and Slides would be replaced with the following seven (7) categories:

Up to four (4) monochrome or multicolor prints, slides or digital slides may be entered into any category in a combination up to a total of eight (8) images per competition.

Four (4) previously entered photographs and two (2) new photographs may be entered into the annual competition. The four previously entered photographs do not count toward the Member's Choice category and this category is not valid in the annual competition. (see below)

All photographs entered into competition must begin in a camera.

### CATEGORIES

- Pictorial**                      An open category which may include any subject.
- Nature:**                        May be from any branch of natural history. The story telling impact of the photograph must be weighted more than the pictorial value. Human elements should not be present, unless those human elements enhance the nature story or the human element is minimal.
- Creative:**                      This category depicts a departure from realism through the use of derivations, montages, motion blur, patterns, selective focus, zoom exposures and other techniques. The purpose of such techniques is to alter reality to the point that the picture is essentially surreal or abstract.
- Travel:**                        Contains photographs that capture the feeling of a time and place and portrays a land, a people or a culture in its natural state. Ultra close-ups that lose the identity of the land, people or culture and model shots do not qualify.
- Portraiture:**                    Includes figure studies, showing a planned portrayal of the subject including the use of creative techniques. The photographer must be in control of all aspects of the setting. Images made in situations where another individual controlled any aspect of the setting are ineligible.

**Theme:** This category would contain photographs which fit the description of the particular theme as specified Latow from time to time.

**Member Choice:** A member may choose to enter a photograph in this category for images where the member felt his or her should have been higher in an earlier evaluation. A limit of two (2) photographs may be entered in this category in any one club year for any competition other than the annual. The second entry must be made in the category in which the photograph was originally entered.

**HM AWARDS and LEVELS of EXCELLENCE**

The following awards would replace the present awards:

Bronze	20 points and above	5 Bronze awards required to move to Silver
Silver	22 points and above	10 Silver awards required to move to Gold
Gold	23 points and more	10 Gold awards required to move to Master
Master	24 points or more	10 Master awards required to move to Master One Star
Master One Star	24 Points or more	10 Master awards required to move to Master Two Star

Additional stars continue with every 10 Master Awards

**ANNUAL AWARDS**

The following awards will be presented at the annual awards evaluation.

Photographer of the year	The Latow Member with the highest aggregate points total in the year including the annual competition.
Best New Member	The Latow Member who has been a member for less than two years with the highest aggregate total in the year.
Best Photographer in a Category	I suggest a trophy system here named for past members in each Category who have contributed to Latow in an exemplary way.

**Notes:**

- There is no longer a requirement to compete for a level in each category. For instance, you may obtain a level by competing in one category or more than one category. For example, you do not need to obtain a silver level in all seven categories. Once you reach silver in any or all categories, you are silver.
- Latow members who are presently at an award level will automatically move to the new level as listed above.

As a courtesy to any member from another club joining The Latow Photographers Guild, he or she may apply to the Latow Evaluation Committee for status. The Committee will evaluate the award status of the new member and place him or her at a similar level in Latow.

**Judging**

- 3 judges will judge all evaluations.
- There will be one judge chosen from outside Latow.
- The other two judges will be Latow members.

Latow judges can either:

Not have any photos in for evaluation in which case they judge as normal

or

One (1) Latow judge may have photos in the competition being judged in which case he or she will judge the work(s) as if it were not his or her own. The judge will make no comment about this to the other judges at the time of judging. At the end of the evaluation, the Latow judge will declare the evaluation on their own print as ineligible. The resulting two remaining scores will be averaged. The averaged score will be used as the third score.

Each judge will evaluate the competition entries based on the impact he or she feels from viewing an entry. A general guideline is as follows:

10 points	Exceptional Image
8 points	Very Good Image
6 points	Average Image
4 points	Poor image

There are no 0 to 3 marks

Marks of 5, 7 and 9 are photographs which are between the impact levels.

It is the expectation that there can and will be marks of 12, the lowest possible and marks or 30, the highest possible. Judges are to be reminded that, this is not the old way of judging technical, composition and artistic.

If a judge feels that the impact of the photograph should not be sharp, there are to be no marks deducted for an un-sharp photo nor should any marks be deducted if the photograph is not artistic or composed in the standard of thirds. If the photographer can grab the judge on impact, this is what the judges are to evaluate.